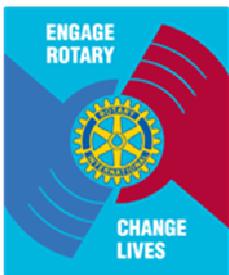




ROTOSCOPE



ROTARY CLUB OF CAMBRIDGE, MD

ECONOMIC BREAKTHROUGH

Our guest speaker Keasha Haythe, Dorchester County Economic Development Director, spoke to the Rotary Club of Cambridge about her departments efforts to facilitate economic breakthrough here in Dorchester County.



Pres. Susan Todd & Keasha Haythe, Economic Dev. Director

The branding of “water moves us” seems to hit the nail on the head as where a marketing initiative for Dorchester County should go. The branding platform reflects and represents the county’s attributes and aspirations according to their 2013 Annual Report. Keasha also spoke about the new plans for an incubator to be located at the Dorchester Regional Technology Park, and will be the anchor tenant. The Eastern Shore Innovations Center will be the first full-service business incubator on the Eastern Shore. Cambridge Rotarians Tim Crosby (Crosby & Associates) & Jeff Hubbard (Lane Engineering) & Easton’s Mike Hiner (Willow Construction) (continued)

FOUR WAY TEST

Of the things we think say or do.

Is it the truth

Is it fair to all concerned

Will it build goodwill and better

Will it be beneficial to all concerned

JANUARY 27, 2014

Your Leadership Team

- * President: Susan Todd
- * President Elect:
- * Secretary: Judy Prah
- * Treasurer/Programs: Allen Nelson
- * District Governor: Daniel Houghtaling, Dover
- * RI President: Ron C. Burton, Norman, OK

CASSIE GURBISZ SAV

Cassie Gurbisz is a Ph.D. student in the University of Maryland’s Marine Estuarine Environmental Sciences (MEES) program working in Dr. Michael Kemp’s Estuarine Ecosystem Processes group at Horn Point Laboratory. Cassie spoke to the club about SAV (Submerged Aquatic Vegetation) and their remarkable comeback in the Susquehanna Flats in the upper Chesapeake Bay. She brought us up to speed on the bay’s worst enemy, high rates of nutrients creating micro organisms, allege. (cont.)



Susan Todd, Cassie Gurbisz & Allen Nelson

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Programs:

January 30, 2014

TBA

February 16, 2014

TBA

February 23, 2014

TBA

March 29, 2014

Oyster Roast

Noon-4 PM

(from page one) teamed together with several other local firms and won the design build contract. The building will become the Dorchester County Department of Economic Development's new home as well. Tim Crosby has created building designed to cycle business through the development stages by having accommodations for meetings, training and conferences. Startups can choose from small office space up to 1,500 square foot tenant space. Collaboration and innovation are the key themes to the design with co-work areas and an all season courtyard to promote interaction of the tenants. <http://choosedorchester.org/>



MESSAGE FROM PRESIDENT SUSAN—ROTARY CLUB OF CAMBRIDGE—NEEDS YOUR HELP—PLEASE!!!

Well, I hope everyone weathered the snow storm safely!!! I travel 22 miles, one way, every day to work and many of my roads are open fields. The wind was the worst part this morning, blowing drifts across and making visibility difficult. But I have always, gotten up a little earlier on days like this, start out earlier and take my time. Slow and steady wins the race!

Your Past President's and I have been on a campaign to recruit a President-elect and a Vice President with no luck. This is extremely discouraging to me. We do have some members that have said they will serve, it's just that the timing is not right. So we need help now to get us through this difficult time. We should have voted on our new Board the end of December 2013. You should be so proud of your Club, I know I am, and what we do for the Community. We have good members currently serving as Treasurer, Secretary, International, Membership and Community Service Chairpersons. We just need to build on this foundation. We need each and every one of you in order for us to succeed and survive during the hard times.

So, here it is in a nutshell -- I am appointing an Ad Hoc Committee to come up with a solution for our Club. We need the transition each year to be seamless and on a rotation basis of members on the Board, so in order to do this we need to add some new Board Members, NOW, so that they can become familiar with our Club and the inner workings; and believe me, it really is not that difficult. If you are interested in helping and possibly being a President in a few years this would be a good place to start. Please contact me directly and we'll talk. We are also working on adding new members to our Club, which should eventually help with additional interest in the Board of Directors and Officer positions.

(Cassie from page 1) Cassie's thesis is on the resurgence of the SAV at the Susquehanna Flats and has a short video that you can view at <http://www.youtube.com/watch?v=IPWh3Kngl4I>

