

# Eastern Shore Business Plan Competition Gala Dinner

## Draft Agenda

Sunday, December 9, 2012

### Registration, Networking & Hors d'oeuvres

6:00–6:30 p.m.

### Opening Remarks

6:30-6:45 p.m.

**Keasha Haythe, CEcD**, Director, Dorchester County Economic Development Department

**Mike Thielke, Executive Director**, Eastern Shore Entrepreneurship Center

### Invocation

### Dinner

6:45–7:15 p.m.

### Business Plan Presentations

7:15-8:30 p.m.

### Extended Networking

8:30-9:00 p.m.

# Linking Economic Development & Technology in Rural America Summit

## Draft Agenda

Monday, December 10, 2012

### Registration & Networking

7:30–8:00 a.m.

### Opening Remarks

8:00 a.m.

**Keasha Haythe, CECD**, Director, Dorchester County Economic Development Department

### Master of Ceremonies

**Suzanne Fischer-Huettner**, Publisher, *The Daily Record*

### Welcome

**Victoria Jackson-Stanley**, Mayor, City of Cambridge

**Jay Newcomb**, President, Dorchester County Council

### Invocation

### Breakfast Buffet

8:15–9:15 a.m.

### Summit Overview

8:30–8:45 a.m. **Keasha Haythe, CECD**, Director, Dorchester County Economic Development Department

### Keynote Address

8:45–9:30 a.m.

**Dr. Freeman Hrabowski, III**, President, University of Maryland Baltimore County (UMBC)  
Dr. Hrabowski will discuss the critical importance of preparing present and future generations for college and/or to enter the workforce. With special emphasis on the importance of Science, Technology, Engineering and Math (STEM) to position students for the jobs of the future, he will discuss lessons learned at UMBC and what rural communities can do to compete in the global innovation economy.

### Broadband in Rural America Panel

9:30–10:30 a.m. Broadband panelists will discuss the increasingly important role broadband plays in economic empowerment of rural communities. A case study will demonstrate how broadband has been instrumental in spurring new business development opportunities in a rural community. The resources available to assist rural areas of the country to connect to the global digital infrastructure will also be discussed.

**Moderator: Casey Lide**, Principal, The Baller Herbst Law Group, PC

**Panelists:**

**USDA**, To be determined

**Willie Taylor**, Regional Director, Economic Development Administration

**Patrick Mitchell**, President & CEO, Maryland Broadband Cooperative

**Bruce Kimball**, President, B. Donald Kimball, Inc.

**Break**

**10:30–10:45 a.m**

**Speaker**

**10:45–11:10 a.m. Christian Johansson**, Secretary, Maryland Department of Business and Economic Development

Secretary Johansson will discuss the resources and initiatives at the Maryland Department of Business and Economic Development, such as cyber security and Invest Maryland. He will also share the important, unique role Maryland’s rural communities play in the economy.

**Incubators-Past, Present & Future-Lessons Learned**

**11:15 a.m.–12:15 p.m.** Panelists will discuss successful models, challenges, and how incubators in the country are changing. They will discuss the role of physical and virtual space, programs, partnerships and the services start-up businesses find most effective.

**Moderator: Shirley Collier**, President, techGrowth, Inc.

**Panelists: John Wasilisin**, Deputy Executive Director, TEDCO

**Renée Winsky**, Executive Director, Chesapeake Innovation Center

**Deborah Tillett**, President and Executive Director, Emerging Technology Center

**Kathleen Turano, Ph.D**, President, Plant Sensory Systems

**Break**

**12:15-12:30 p.m.**

**Lunch**

**12:30-1:15 p.m**

**Luncheon Speaker**

**1:15–2:15 p.m. Victor Hwang**, Executive Director, Global Innovation Summit, Managing Director, T2 Venture Capital, author “The Rain Forest: The Secret to Building the Next Silicon Valley.”

Mr. Hwang will share best practices from his highly acclaimed book and offer suggestions on how rural communities can transition from a traditional, low wage economy to one in which entrepreneurship and innovation are prized.

**Announcement of Business Plan Competition Winners**

**2:15-2:25 p.m.**

**Mike Thielke**, Executive Director, Eastern Shore Entrepreneurship Center

**Closing Remarks**

**2:25 p.m.**

**Keasha Haythe, CEcD**, Director, Dorchester County Economic Development Department

**Michael LeMire, Attorney**, Miles and Stockbridge PC and Economic Development Advisory Council Chairman

**Adjourn**

**2:30 p.m.**