EXPORT THIS!

Featuring ***Local Stars***

Increase Your Revenue and Create Jobs!

There are two ways to increase revenue: You can sell more products to the same customers or you can sell the same products to more customers. If you are not exporting, you are ignoring 70% of the market opportunity for your current products and services.

Export This! will help bring that market opportunity into focus. Executives from other Maryland businesses and Trade Experts will share their knowledge on tapping into the global market and navigating the risks and the regulations and reaping the rewards of exporting.

How do you find the customers for your product or services? How do you finance the international receivables? How can you limit your risks? How do you handle logistics? How can you successfully navigate export regulations and controls? There are good answers and Export This! will address each of these topics:

- Developing markets
- Financing
- Dealing with Export Controls
- Export assistance resources: Domestic (USEAC), International (US Commercial Services)
- Regulatory hurdles facing exporting companies: Domestic (ITAR, etc), End-market
- Logistic, customs and tariff challenges
- Case studies: Technology product, Commodities, Services

The session will include perspectives from experienced manufacturers, trade experts, regulatory, logistics and finance.

We will also listen carefully to you and take your message back to State and Federal Government regulators about ways they can help improve your exports.

About the DEC:
The mission of the DEC is to promote U.S. exports from the Maryland/Washington, D.C. region. The DEC's Trade Policy Committee coordinates the DEC's response to issues that may assist companies in the region in selling their products or services. DEC members are appointed by the U.S. Secretary of Commerce for set terms and act as volunteers. More information about the DEC may be found at http://www.mddcdec.com/.

REGISTER NOW!

WHEN
Thursday, April 19, 2012
8:30 AM to 10:30 AM

WHERE
The Milestone
9630 Technology Drive
Easton, MD 21601

FEE
$12 at the door

RSVP
Please register using the link above.
Questions: 410.770.6811

ORGANIZED BY

DISTRICT EXPORT COUNCIL

THE GREAT SEAL OF TALBOT COUNTY MARYLAND

QUEEN ANNE'S COUNTY 1706

U.S. COMMERCIAL SERVICE