Eastern Shore Business Plan Competition
Gala Dinner

Draft Agenda

Sunday, December 9, 2012

Registration, Networking & Hors d'oeuvres
6:00–6:30 p.m.

Opening Remarks
6:30-6:45 p.m.
Keasha Haythe, CEcD, Director, Dorchester County Economic Development Department
Mike Thielke, Executive Director, Eastern Shore Entrepreneurship Center

Invocation

Dinner
6:45–7:15 p.m.

Business Plan Presentations
7:15-8:30 p.m.

Extended Networking
8:30-9:00 p.m.

Linking Economic Development
&
Technology in Rural America Summit

Draft Agenda

Monday, December 10, 2012

Registration & Networking
7:30–8:00 a.m.

Opening Remarks
8:00 a.m.
Keasha Haythe, CEcD, Director, Dorchester County Economic Development Department

Master of Ceremonies
Suzanne Fischer-Huettner, Editor, The Daily Record

Welcome
Victoria Jackson-Stanley, Mayor, City of Cambridge
Jay Newcomb, President, Dorchester County Council

Invocation

Breakfast Buffet
8:15–9:15 a.m.

Summit Overview
8:30–8:45 a.m. Keasha Haythe, CEcD, Director, Dorchester County Economic Development Department

Keynote Address
8:45–9:30 a.m.
Dr. Freeman Hrabowski, III, President, University of Maryland Baltimore County (UMBC)
Dr. Hrabowski will discuss the critical importance of preparing present and future generations for college and/or to enter the workforce. With special emphasis on the importance of Science, Technology, Engineering and Math (STEM), to position students for the jobs of the future, he will discuss lessons learned at UMBC and what rural communities can do to compete in the global innovation economy.

Broadband in Rural America Panel
9:30–10:30 a.m. Broadband panelists will discuss the increasingly important role broadband plays in economic empowerment of rural communities. A case study will demonstrate how broadband has been instrumental in spurring new business development opportunities in a rural community. The resources available to assist rural areas of the country connect to the global digital infrastructure will also be discussed.

Moderator: Mr. Casey Lide, Principal, Baller Herbst Law Group, PC
Panelists:
USDA, To be determined
Willie Taylor, Regional Director, Economic Development Administration
Patrick Mitchell, President & CEO, Maryland Broadband Cooperative
Bruce Kimball, President, B. Donald Kimball, Inc.

Break
10:30–10:45 a.m

Panel Speaker
10:45–11:10 a.m. Christian Johansson, Secretary, Maryland Department of Business and Economic Development
Secretary Johansson will discuss the resources and initiatives at Maryland Department of Business and Economic Development, such as Cyber security and Invest Maryland. He will also share the important, unique role Maryland's rural communities' play in the economy.

Incubators-Past, Present & Future-Lessons Learned
11:15–12:15 p.m. Panelists will discuss successful models, challenges, and how incubators in the country are changing. They will discuss the role of physical and virtual space, programs, partnerships and the services start-up businesses find most effective.
Moderator: Shirley Collier, President, techGrowth, Inc.
Panelists: John Wasilisin, Deputy Executive Director, TEDCO
Renee Winski, Interim Executive Director, Chesapeake Innovation Center
Deborah Tillett, President and Executive Director, Emerging Technology Center
Kathy Turano, PhD, President, Plant Sensory Systems

Break
12:15-12:30 p.m.

Lunch
12:30-1:15 p.m

Luncheon Speaker
1:15–2:15 p.m. Victor Hwang, Executive Director, Global Innovation Summit, Managing Director, T2 Venture Capital, author "The Rain Forest: The Secret to Building the Next Silicon Valley".
Mr. Hwang will share best practices from his highly acclaimed book and offer suggestions on how rural communities can transition from a traditional, low wage economy to one in which entrepreneurship and innovation are prized.

Announcement of Business Plan Competition Winners
2:15-2:25 p.m.
Mike Thielke, Executive Director, Eastern Shore Entrepreneurship Center

Closing Remarks
2:25 p.m.
Keasha Haythe, CEcD, Director, Dorchester County Economic Development Department
Mike Lemire, Attorney, Miles and Stockbridge & EDAC Chairman

Adjourn
2:30 p.m.