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nologies qualify for the investment: all of the processes and mechanisms by which any devices or software that are part of, or connected to, any digital network are protected from unintended or unauthorized access, vulnerabilities, attacks, use, change or destruction. Additionally,

computer and critical security includes protection from unplanned events and natural disasters.

Learn ways to maximize your chance of getting funded and find out exactly what TEDCO is looking for.

Space is limited to 40 entrepreneurs only. For more information or to register for

the workshop, please visit <https://www.eventbrite.com/e/tcfcifwtfunding-how-to-prepare-a-winning-application-tickets-16277511475>.

To learn more about TEDCO, please visit tedco.md.



Director Keasha Haythe and Business Development Manager Susan Banks

U.S. Secretary of Commerce Penny Pritzker

DORCHESTER Currents

A monthly publication of Dorchester County Maryland

TOP STORY

APRIL 2015

SelectUSA Wrap Up

Dorchester County Economic Development (DCED) recently attended the second annual 2015 SelectUSA Investment Summit at the National Harbor in Prince George's County, Md. The sold-out summit consisted of investor delegations from all over the world, domestic and international businesses, global CEOs, senior U.S. leaders, and economic development organizations.

At the trade show, economic development organizations shared ideas and opportunities directly with international investors and one another.

DCED made direct contact with 17 different countries and shared information with hundreds of attendees.

Speakers at the summit included President Barack Obama, Secretary of Commerce Penny Pritzker, Secretary of State John Kerry, and other top U.S. government officials. Topics and panels varied from *Investing in Rural America*, *The Innovation Advantage*, *Protecting Your Intellectual Property*, to *Training Your Skilled Workforce*.

Dorchester County Economic Development's booth was busy and received prospect

leads in the manufacturing industry. Secretary Pritzker visited the Dorchester County exhibit. DCED's "water moves us" branding was a success and received many great comments and questions from prospects and other economic development agencies.



Director Keasha Haythe and Governor Larry Hogan

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FEATURED STORY

Campaign Shows Face of Rural Maryland

The Rural Maryland Foundation's purpose is to support efforts of citizens and governments to meet the economic and social needs of rural Maryland. They recently traveled

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www.ChooseDorchester.org

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the state promoting their ASPIRE campaign and spent four days asking rural residents their aspirations for their communities. The foundation made a short video from their unscripted responses and shared it on YouTube and other social media outlets.

Charlotte Davis, executive director of the Rural Maryland Council, said, "We wanted to show the face of Rural Maryland. This video allows us to do that while also demonstrating to viewers who Rural Marylanders are and hopefully convey a better understanding of what our needs are in a positive way."

Tell the Rural Maryland Foundation what your aspirations are at <https://www.surveymonkey.com/s/RV7SVLZ>. To learn more



about the ASPIRE campaign, please visit www.ruralmdfoundation.org, email them at ruralmdfoundation@gmail.com, or call (410) 841-5772.

To watch the video, go to www.youtube.com/watch?v=fsAlfs-N5aQ&feature=youtube. You may see a face or two you recognize!

SMALL BUSINESS Resources Available for Small Business Owners

Along with April comes tax deadlines. Complying with federal tax laws may seem overwhelming at times, but there are resources available for small business owners. The IRS provides all types of information and even has a virtual workshop to help small business owners and the self-employed understand, and meet, their federal obligations.

The information provided can be used at any stage of your business life, from start-ups to seasoned businesses.

The small business/self-employed division of the IRS has a free e-mail service that you can subscribe to for e-news and IRS news' releases.

They also offer an IRS video portal where you will find video clips of tax topics, webinars and archives of national phone forums. The latest webinar provided business owners the basics for effective conversations with their accountants. Included in the webinar were three important questions to ask before hiring an accountant and the seven common business deductions that may be available.

The Dorchester County Economic Development Office has information from the IRS on hand for local businesses as well. For more information, please visit www.irs.gov or dial the tax hotline for individuals at (800) 829-1040.

FEATURED EVENT An Investment in the Future

This year's Maryland Economic Development Association (MEDA) spring conference will be held at the Hyatt Regency Chesapeake



Bay Golf Resort, Spa & Marina on April 26 – 28, 2015. The 2015 MEDA Annual Conference will bring together thoughtful and accomplished leaders for a provocative discussion about how to change the narrative for economic development deliverables that impact our citizens.

"Economic Development has the power to change a neighborhood, a community or even the world," said MEDA President Lawrence Twele, CEcD. The conference will focus on the importance of a sound economic development strategy. It will aim to provide an understanding of economic development as a discipline through several panels, an economic outlook with Sage Policy Group, Inc. Chairman and CEO Anirban Basu, a roundtable session with Governor Hogan's cabinet members, and much more. You do not want to miss teen prodigy, whiz kid, and

innovator Jack Andraka who will be this year's keynote speaker for the awards banquet.

Attendees are encouraged to take this opportunity to find inspiration and new ideas that can elevate their work and their communities. To learn more about the conference or to register, please visit MEDA's website at www.medamd.com.

About: MEDA is a nonprofit organization of economic development professionals. Established in 1961, MEDA members promote the economic well-being of Maryland by working to improve the state's business climate and the professionalism of those in the field of economic development. MEDA members include economic development practitioners employed by government, business, and chambers of commerce as well as other professionals with an interest in the economy of Maryland. Through its regular meetings, special programs, and projects, members address such diverse issues as local planning, workforce, transportation, international trade, tourism, and finance.



SMALL BUSINESS Entrepreneurs Only Free Workshop

Join the Maryland Technology Development Corporation (TEDCO) on April 29 for an entrepreneurs only free workshop. Learn how to prepare a powerful application for TEDCO's Technology Commercialization Fund (TCF) and Cybersecurity Investment Fund (CIF) flagship funding programs.

Last year, TEDCO announced it received funding from the state to support its new CIF program. The fund is the first of its type in Maryland and will provide investments of up to \$100,000 to assist businesses to develop and commercialize new cybersecurity products.

TEDCO makes investments in Maryland's most promising tech start-ups. The following cybersecurity tech-

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