

TOP STORY *(Continued from Page 1)*

the Dorchester County Economic Development (DCED) Office developed the “water moves us” marketing campaign. Win Transport was recently featured in DCED’s “water moves us” business attraction videos. Cole highlights their continued growth and benefits of doing business in Dorchester County.

To watch Win Transport’s video, please go to www.choosedorchester.org. For additional information on Win Transport, please visit wintransportinc.com or call 410-943-0200.

Celebrate Economic Development Week
Business Appreciation Event
at Snappers Waterfront Cafe

Thursday, October 30, 2014
5:00 PM – 7:00 PM
112 Commerce Street, Cambridge, Maryland

The Dorchester County Economic Development Office invites you to attend our Business Appreciation Event in celebration of Economic Development Week. This event will celebrate businesses for their involvement in the community and contributions to economic development by choosing Dorchester as a location for business. Please join us as we celebrate all businesses in Dorchester County. Light refreshments will be served.



Please **RSVP** no later than Wednesday, October 22, 2014 to Dorchester County Economic Development
Phone: (410) 228-0155
Email: info@ChooseDorchester.org

www.ChooseDorchester.org

Currents is the monthly newsletter of the Dorchester County Economic Development Department. For information or suggestions, contact info@ChooseDorchester.org or call 410-228-0155.

DORCHESTER
Currents

A monthly publication of Dorchester County Maryland

TOP STORY

OCTOBER 2014

Company Highlights
Benefits of Doing
Business in County

Located in Hurlock, Maryland, Win Transport Inc. specializes in the delivery of frozen foods and frozen seafood. Win Transport focuses on Less than Truckload (LTL) deliveries but has a department that handles full truckloads. Providing services in all 48 continental states, but mainly working out of Los Angeles, California, and Miami, Florida, their professional independent drivers deliver products safely, on time, and intact.

Currently, Win Transport’s workforce is comprised of 36 full-time and 45 part-time employees. Wayne Cole, co-owner and

CFO, said, “One of the biggest rewards is hiring locally, watching them develop into the industry and returning money back into the local economy.” Known for on-time delivery and more than 60 years of collective brokerage experience, Win Transport is a gleaming example of a successful business in Dorchester County. “We are continually growing and anticipate adding more employees and space in the future,” added Cole.

With major pickup points from New England to the Mid-Atlantic area, their Dorchester County site provides the perfect strategic location for the business. According to Cole, they started their business in Dorchester County because the region’s trucking hub was taking



off. There were several partners they could use for warehousing and transfer facilities. Rental rates for both office and warehousing were affordable. Many independent truckers were in the area, and there was a pool of experienced dispatchers to choose from. Dorchester County also provided a group of skilled mechanics ranging from diesel to refrigeration mechanics.

In effort to attract businesses, market, and unify the county,
(Continued on Page 4)

FEATURED STORY

Maryland Receives \$13M GEAR UP Grant for Post-Secondary Education

The United States Department of Education awarded Maryland a six-year, \$13 million federal grant to prepare, support and follow at-risk students from middle school to high school. Maryland was one of

(Continued on Page 2)

www.ChooseDorchester.org

Currents is the monthly newsletter of the Dorchester County Economic Development Department. For information or suggestions, contact info@ChooseDorchester.org or call 410-228-0155.

(Continued from page 1)



ten states that received the Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) grant.

Dr. Henry V. Wagner, Jr., Ed.D. Superintendent of Dorchester County Public Schools (DCPS) said, "The GEAR UP grant targets a cohort of seventh grade students with support services that will follow them for six years. They will also benefit from the extra support in math and English language arts, after school programs, summer academies, and college awareness activities. I am thrilled for the students in DCPS who will most assuredly realize life-altering long term benefits from this program."

According to the US Department of Education's website, "Applicants were encouraged to address how they plan to increase postsecondary success, implement college- and career-ready standards, and work in conjunction with Promise

Zones – places where the federal government has partnered with local communities and businesses to create jobs, increase economic security, improve educational opportunities, and reduce violent crime."

The state grant has two parts – a required activity component and a scholarship component. The required activity component focuses on college financial-aid literacy and encouraging students to enroll and complete academically challenging courses. This component will also walk students through the college admittance process and assist in college visits.

Dorchester County is one of three communities within Maryland where the grant will be administered. Baltimore City and Wicomico County were also included partnership projects.

To learn more about GEAR UP, please visit www2.ed.gov/gearup.

SMALL BUSINESS Eastern Shore Business Competition

The Eastern Shore Entrepreneurship Center (ESEC), Rural Maryland Council (RMC), and Maryland Capital Enterprises (MCE) have joined together to offer the Third Annual Eastern Shore Business Competition. According to their website, the purpose

of the competition is to promote and encourage the start-up of new businesses and in turn the creation of new jobs on Maryland's Eastern Shore.

The competition will remain open for submissions until October 24, 2014. The winner will receive a cash prize of \$25,000 and will advance to the semi-final round of the 2015 InvestMaryland Challenge Business Competition in pursuit of the \$100,000 cash prize. They will also receive free entry into the MassChallenge accelerator competition.

The MassChallenge four-month accelerator program provides world-class mentorship and training, free office space, access to funding, media and more, along with over \$1M in cash awards and over \$10M in in-kind support. The competition is open to start-ups and existing businesses who either want to expand or start a new business.

For eligibility and rules, please visit www.ventureahead.org/Business-Plan-Competitions. Contact Eastern Shore



Entrepreneurship Center Executive Director Mike Thielke at mike@ventureahead.org for more information.



EVENTS DCED Prepares for Economic Development Week

The Dorchester County Council signed a proclamation affirming the week of October 27 – October 31, 2014, as Economic Development Week. Economic growth and stability affects all regions and jurisdictions of Maryland, and Dorchester County is an important component of the state's economic success.

The Dorchester County Economic Development Office will highlight those successes by

hosting a business appreciation celebration on October 30, recognizing how business investments and partnerships strengthen Dorchester County's competitiveness. The celebratory event will take place at Snapper's Waterfront Café from 5-7 p.m. Economic Development Week will take center stage in counties, cities and towns throughout Maryland when proclamations are made signifying the remarkable projects that have made Maryland a great place to live, work and play.

To learn more about the Dorchester County Economic Development business appreciation celebration or Economic Development Week please call 410.228.0155.

MANUFACTURING Cybersecurity Investment Fund Available for MD Businesses

The Maryland Technology Development Corporation (TEDCO) recently announced it received funding from the state to support its new Cybersecurity Investment Fund (CIF). The fund is the first of its type in Maryland and will provide investments of up

to \$100,000 to assist businesses to develop and commercialize new cybersecurity products.

The close proximity to federal agencies, and the state's commitment to grow the industry, brands Maryland the epicenter of cybersecurity. According to the TEDCO website, the following cybersecurity technologies qualify for the investment: all of the processes and mechanisms by which any devices or software that are part of, or connected to, any digital network are protected from unintended or unauthorized access, vulnerabilities, attacks, use, change or destruction. Additionally, computer and critical infrastructure security includes protection from unplanned events and natural disasters.

Businesses interested in CIF must meet the eligibly requirements of being a Maryland for-profit company and have fewer than 16 employees. The company is pre-revenue or has received less than an aggregate of \$500,000 in equity investments from sophisticated investors.

To learn more about TEDCO and CIF, please visit tedco.md.

If you have business news you wish to highlight, please contact the Dorchester County Economic Development office at 410.228.0155.